<u>Product Name</u>: HOME ALONE separation anxiety drops.

Disease/Health Issue Explanation: Separation anxiety is not a disease or health issue, but it can cause health and behavioural issues. Anxiety can be an issue for anything living – in pets, triggers for anxiety might include: being sent to a boarding kennel, the loss of another pet in the home, a child leaving home, etc. Loss and life-changes, such as described, can lead to obsessive-compulsive disorders, withdrawing, depression, a change in appetite and destructive behaviours.

Product Explanation: HOME ALONE separation anxiety relief drops are designed to support any pet that feels emotional distress due to grief, anxiety, depression or pining. It is a highly effective calming remedy, soothing feelings of stress and anxiety, associated with a sense of loss of a relationship.

Purchase Options: HOME ALONE separation anxiety drops are currently available for purchase in 2 options:

- 1. Pump action bottle
- 2. Refill bottle

The 50ml pump action bottle is suitable for cats and dogs who are used to chewing bones or firm chews to assist with the sloughing off of softened plaque and tartar. The 50ml refill bottle is a replacement for the body of the pump action bottle.

Dosing Instructions: Half an hour before separation occurs, you can dose onto a small piece of healthy treat, and then again at the point of separation. 1 pump = 1 dose. From then on, if your pet drinks from their water bowl regularly, pump 2 doses into a clean water bowl daily. Alternatively, pump 1 dose onto a small piece of healthy treat twice daily for up to 2 weeks.

Expectations: HOME ALONE separation anxiety drops have been well tested and trialled over approximately 15 years. It has proven itself to be highly efficacious in treating anxiety, depression, loneliness and a sense of 'abandonment' in both short and long-term cases. It has proven itself to have a significant calming effect, as well as

helping to calm some of the destructive behaviours' pets can develop whilst 'home alone'. Although this was not part of the original intention of this blend, it has also proven itself to help manage these also.

Separation anxiety can occur on a daily basis - when you go to work and your pet is left home alone, for example. It can also be what happens when adapting to something new in their lives, for example your pet loses another pet in your home or even a child moves away from home. Animals have emotions too - and they can be very deeply affected by such losses.

Three particular cases spring to mind about how strongly pets can be affected by a relationship loss:

- First, a dog attached to his young owner who moved away to university. The dog would not leave his young owner's bed, but sat there day and night waiting for his return. He would not be dissuaded to leave, collecting his clothes and baseball caps and laying on them, until he saw his young owner again.
- Second, a dog who was stolen from his owner's yard and was about a week later found abandoned at a country intersection. This dog was collected by her elated owner and taken

home. Whatever had befallen that dog during the week she was removed from her home, provoked a profound sense of sadness and depression in her, and she would become frantic whenever her owner was out of her view. She was quite inconsolable.

 Third, an older dog was taken to a groomer and left there for the duration of the groom. The owner returned to collect her and found her shivering and shaking - frightened of everyone and everything. This lasted for some weeks.

All three of these cases had happy endings... and they all highlight that pet's suffer emotional hurt too. So whether your pet is left for an hour with a new groomer, removed from the home to board, having a procedure with a vet, has lost a friend or companion, HOME ALONE separation anxiety drops are specifically formulated to help support their immune system and gently calm them as they go through relational upheaval.

Maintenance: If you pet is living in an ongoing situation of separation anxiety, you can dose once weekly to maintain results, after initial dosing is completed.

How the Product is Dispensed: HOME ALONE separation anxiety drops are dispensed in 50ml aluminium bottles with pump action dispensing. This is a deliberate move away from traditionally prepared remedies where drops are dispensed by a self-limiting dropper. The pump action prevents bacterial contamination (that easily occurs when administering drops into an animal's mouth through a dropper), as well as providing a measured dose. 1 pump = 1 dose. Each 50ml bottle contains 130 doses.

HOME ALONE separation anxiety drops are:

- entirely non-toxic and safe for use for any animal but not recommended for animals 12 weeks or under as it may loosen stools,
- safely used alongside current prescription medication and supplementation,
- safe for use in pregnant and lactating animals,
- made in New Zealand, from products sourced in New Zealand,
- guaranteed for a shelf-life of 2 years.

Storage: The remedy must be stored in a cool place, away from direct sunlight, heat and strong smells, as this is proven to break down the efficacy of the product. An ideal storage space is a bedroom drawer or a kitchen cupboard away from strong smelling substances (e.g. spices) and heat (e.g. where the sun hits or where the kettle is boiled). As with conventional medicine, the optimal temperature is 10-20 degrees Celsius, for storage. Do not store in the refrigerator.

Product Ingredients: HOME ALONE separation anxiety drops are prepared in a base of vegetable glycerine and spring water. Other ingredients included are: Ignatia, Kali phosphorus and Natrum muraticum.

Other Useful Protocols that Operate Alongside the HOME ALONE separation anxiety drops are:

If your pet is struggling with situations that cause real panic, shock and fear - then THUNDER HUG stress release drops are a better option to manage these kinds of reactions.

For pets that struggle emotionally with being 'home alone', or as a result of another kind of loss in their

life, there are measures that can be taken, alongside the drops, to help them cope with their struggle.

- 1. You can leave freshly worn clothes with your pet for them to carry around and sleep on. The scent of you, the one they are missing, can provide huge comfort when they find themselves very uncomfortable.
- 2. Familiar (and often well-loved) toys bring feelings of stability and can help your pet emotionally stabilise themselves.
- 3. Thundershirts and weighted blankets often work extremely well, particularly with dogs. There are numerous stories, particularly of rescue dogs, who have found great solace in these useful products. If you can't access these resources, a quick Google search will show you how to make a homemade Thundershirt.
- 4. Ageing pets can be a lot more anxious than younger animals, quite possibly due to them knowing they cannot move as fast, get away so quickly... and therefore they feel a lot more vulnerable. Also, their hearing and vision may not be as acute as it once was and things may cause them fear, that once didn't. Providing them a 'bedroom' their own space can be

very stabilising for day to day care. This may be their own create, or simply a bed in an out of the way place that is all their own, and filled with their things... a place they can safely retreat to and relax in.

Frequently Asked Questions:

 What if I give more than 1 pump in a dose? Will it hurt them?

No - not at all.

- I don't think I gave my pet a full pump of drops as a dose. Will it still be effective?
 - Yes the dose doesn't need a full pump to be effective.
- Can I use the drops on my rabbit? On my horse?
 Yes absolutely. HOME ALONE separation
 anxiety relief drops are suitable for any pet or
 animal.

ALWAYS CONSULT YOUR VETERINARIAN IF YOU
HAVE ANY CONCERNS ABOUT YOUR PET'S WELLBEING OR IF YOU BELIEVE YOUR PET IS SUFFERING.